



**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

# COMPANY PROFILE



**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

## ABOUT US



- TRUE FIX SDN. BHD. is an innovative sourcing and distribution company, involved in both exclusive representation and supply of a wide range of quality pharmaceutical dosage forms and healthcare consumable products.
- We are dedicated to distribute and market high quality pharmaceutical products that satisfy gaps in the healthcare systems; backed by a unique management team designed to fulfill our customers' requirements with the highest quality products according to client timelines, specifications and regulatory requirements.

# COMPANY HISTORY

- TRUE FIX SDN. BHD., had recently been officially registered as a private limited company on 12<sup>th</sup> of January, 2017.
- Equipped with extensive experience in business management in Brunei Darussalam for many years, the directors of True Fix Sdn. Bhd. decided to venture into Brunei pharmaceutical market after realising the vast potential and reliable commercial opportunity that it can offer.





**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

## *OUR VISION*

**To become the preferred supply partner to all of our customers and achieve sustained growth, through consistent delivery of innovative, customer-centric, world-class quality products.**





**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [info@truefixpharma.com](mailto:info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

## OUR MISSION

- To offer our customers a wide range of products and services at the best possible price.
- We desire to be the best provider of health-related products in Brunei.





**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

## OUR TEAM

- Our team share the common goal of a better, affordable supplies of pharmaceuticals who strive to strengthen the organization's image as one of the leading and preferred company in Brunei's healthcare industry.





**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

## OUR TEAM

- Our management team:

- **PG. HJ. MOHAMMED JAFARUDDIN BIN PG. HJ. MUHAMMAD LIMBANG**  
DIRECTOR 1

- **SAMIR BIN HAJI KASSIM**  
DIRECTOR 2

- **RIZAL BIN HJ. MOHAMMAD SALLEH**  
MANAGER

- **RIZUAN BIN AJIK @ AMBORAGANG**  
PHARMACIST

A registered pharmacist both in Malaysia and Brunei, and has been in retail pharmaceutical business with multinational companies for more than 5 years.



**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

## *OUR SERVICE*

- As a start-up company, we are targeting to supply a wide range of products to clients from government agencies, private hospitals, research centres, universities and private companies.
- There are four main products that we are going to distribute/supply to our clients:
  - 1-Pharmaceuticals (especially generic drugs)
  - 2-Healthcare consumables
  - 3-Medical devices and diagnostics
  - 4-Health-and-beauty products [supplements, over-the-counter (OTC) and personal care items].





## BRUNEI PHARMACEUTICAL MARKET OVERVIEW

- According to international business review, combined sales of prescription drugs and over-the-counter (OTC) medicines in Brunei are forecast to increase from BND108mn (USD88mn) in 2013 to BND202mn (USD204mn) in 2023<sup>1</sup>.
- With robust support from local government, coupled with transparent regulations, the pharmaceutical market growth of Brunei is set to outpace gross domestic product (GDP) and healthcare expenditure over the next decade<sup>1</sup>.

# POTENTIAL PROSPECTS

- Ministry of Health (MOH), Brunei Darussalam



MOH Brunei Darussalam has been the major medicines purchaser in Brunei. For the financial year of 2016-2017, the government had allocated a total of Bruneian Dollar (BND) \$349,597,790<sup>2</sup> for the ministry.

Each year, MOH will be issuing tender advertisements for the local distributor companies to supply medicines and consumables for government hospitals and health centres throughout the country.





**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

# POTENTIAL PROSPECTS



- Jerudong Park Medical Centre (JPMC)

JPMC is the major private hospital in Brunei Darussalam which mainly provides specialised healthcare services including:

- ✓ Outpatient Department
- ✓ Dental
- ✓ Diagnostic Imaging Services
- ✓ Laboratory
- ✓ Obstetrics and Gynaecology
- ✓ Orthopaedics and Sports Injury
- ✓ Paediatrics
- ✓ Reproductive Medicine Unit
- ✓ Obstetrics & Gynaecology Ward
- ✓ Executive Suite





**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

# POTENTIAL PROSPECTS



- National Cancer Centre (NCC)

The Brunei NCC is an institution responsible for the treatment and rehabilitation of cancer patients in Brunei. Its official and newly completed building provides services that includes:

- ✓ Inpatient Care
- ✓ Outpatient Care
- ✓ Day Care Unit (Chemotherapy)
- ✓ NCC Pharmacy
- ✓ Allied Health
- ✓ Cytotoxic Drug Reconstitution Unit

# POTENTIAL PROSPECTS

## ● Gleneagles JPMC Cardiac Centre

Established on 15th July 2002 , Gleneagles JPMC Sdn Bhd (Gleneagles) was operational on the 8th August 2002 . Gleneagles is a joint venture between Gleneagles International Pte. Ltd. a subsidiary of Parkway Group Healthcare, a major Singapore healthcare company, and the Government of Brunei Darussalam. It is the first hospital in Brunei Darussalam to set up a world-class tertiary Cardiac Centre for patients with cardiac problems.

Its services include:

- ✓ Cardiology
- ✓ Cardiothoracic and Vascular Surgery





# OUR MARKETING STRATEGY

## ● Current standing:

- True Fix Sdn. Bhd. has been selected to be a registered vendor/supplier to Jerudong Park Medical Centres (JPMC), including Brunei Cancer Centre, and Gleneagles Cardiac Centre; the leading private hospital/health centres in Brunei Darussalam.

## ● In the pipeline:

i- True Fix Sdn. Bhd. is currently waiting for approval from the Ministry of Health Brunei to be one of their authorized suppliers.

ii- Supplying medications/supplements to private clinics and other small health centres.

## ● Future planning:

i- To supply/distribute to retailers - Guardian Brunei chain outlets and hypermarkets (Giant, SupaSave, Hua Ho) as well as to sundry shops (for OTCs and health-and-beauty products).



**TRUE FIX SDN BHD**

**TRUE FIX SDN BHD**

✉ [Info@truefixpharma.com](mailto:Info@truefixpharma.com)

📍 Unit 8, Block D, Ground & First Floor,  
Spg 185-41, Kg Katok, Gadong,  
Brunei Darussalam

☎ +673 244 2999

📠 +673 244 2999

## CONTACT US

Full address

TRUE FIX SDN. BHD.,  
UNIT 8, BLOCK D, GROUND & FIRST FLOOR,  
SIMPANG 185-41, KAMPONG KATOK, GADONG,  
BE 3519, NEGARA BRUNEI DARUSSALAM.

Phone and fax

+673 2442999