



## CREATING THE TRUSTED SUPPLY CHAIN

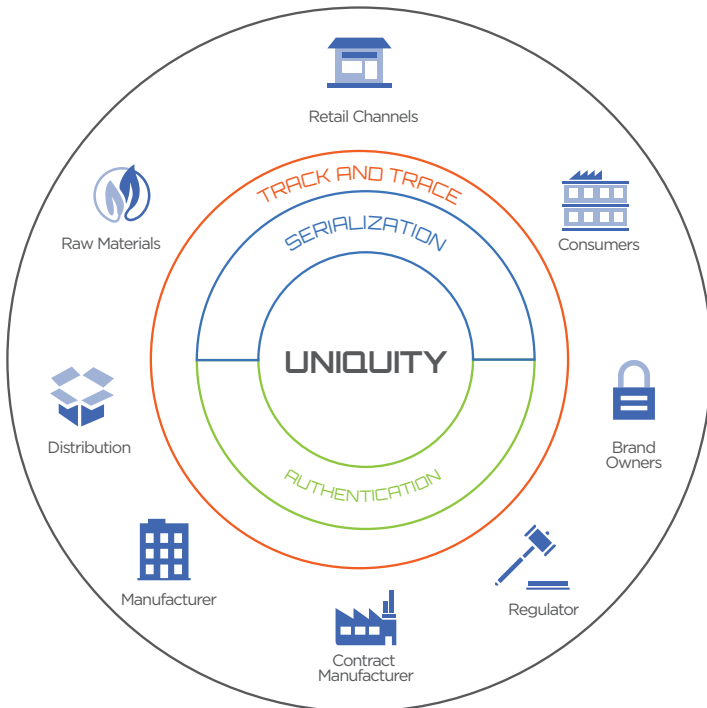
Brand Protection  
through  
Authentication and Serialization





**ONLY ONE COMPANY PIONEERED SERIALIZATION.  
ONLY ONE COMPANY IS DEFINING THE FUTURE OF AUTHENTICATION.  
ONLY ONE COMPANY UNIFIES AND PROTECTS THE SUPPLY CHAIN.**

The loss in supply chain integrity continues to drive supply chain abuse and disruption, ranging from product recall, counterfeit goods, product diversion and reimbursement fraud. Brand protection through authentication and serialization is the only avenue for manufacturers to prevent these risks and drive value through revenue protection.



**Are you ready to respond to a suspect event today?**

**A recall? A counterfeit crisis or consumer safety alert?**

**How long would it take you to find the data you need?**

**Can you trust your data source?**

**What safeguards are currently in place to protect your supply chain data integrity?**

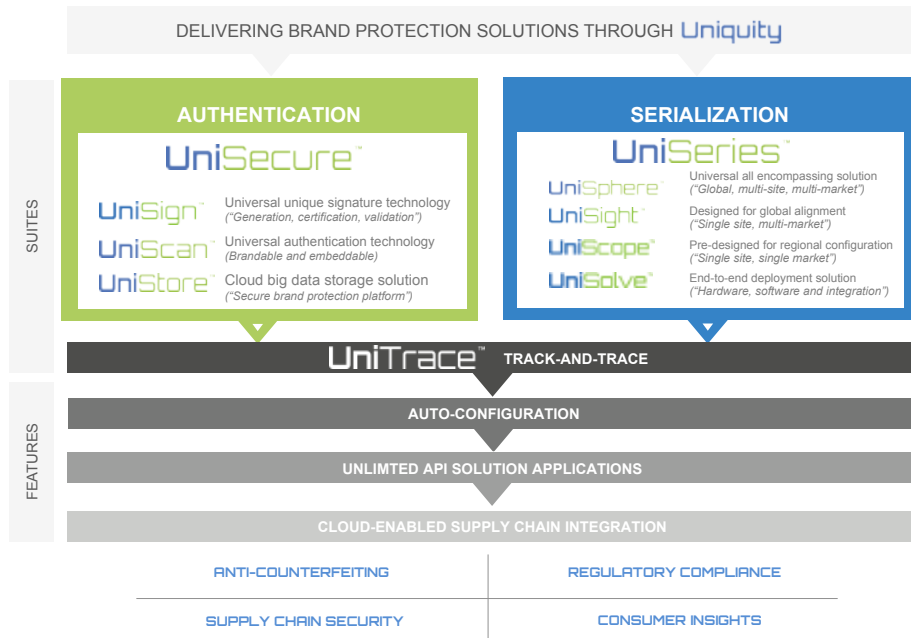
Systech is the global technology leader in anti-counterfeiting, product safety, consumer and brand protection. Systech pioneered serialization and is defining the future of authentication.

Systech unifies and optimizes authentication, enterprise serialization and track-and-trace technologies to ensure regulatory compliance, mitigate risk, and drive efficiency and profitability.

For 30 years, Systech's innovation has led best practices for key brands representing industries across consumer packaged goods, food and beverage, aviation and automotive and life sciences. Systech works globally with 19 of the top 20 pharmaceutical companies.

Global counterfeiting impacts an ever-widening range of products. From pharmaceuticals, bioscience, medical devices and consumer goods, no industry is immune to counterfeiting exposure.

More than just a threat to a company's brand and bottom line, counterfeiting is a rising risk to public health and corporate liability. Product identity, serialization and authentication can solve critical business problems, but also offer tangible returns through cost reduction, revenue protection and revenue generation.



## EXPERIENCE

Partner to 19 of the top 20 pharmaceutical companies  
 30 years experience  
 1,000+ lines  
 4,000+ implementations

## RELIABILITY

Rapid and consistent deployment  
 Product and service standardization

## INNOVATION

Only provider of 4-level stack  
 Only provider with built-in test and simulation environment  
 Patented configurable software  
 Authentication IP, non additive, no brand disruption

## GLOBAL REACH

Full global coverage  
 Direct presence and extensive partner network

## Best In Class Technology

Systech protects the world's top brands with its suites of patent-protected technologies, UniSecure™ for authentication, UniSeries™ for serialization and UniTrace™ for track-and-trace. Our solutions are the foundation to the full life cycle of supply chain. Tailored to respond to each customer business requirements, we enable brands to regain control over anti-counterfeiting, supply chain security, regulatory compliance and consumer insights.

## Seamless and Non-additive Authentication

Instead of embedding or adding a new security measure to existing packaging, Systech's solution, UniSecure is the only authentication technology that safeguards each product identity without ever being reverse-engineered through traditional methods.


## Proven Protection and Future-proofed TCO Model

From acquisition to the authentication, Systech delivers robust solutions at a fraction of the cost of alternative technology. We adapt to existing packaging infrastructure, requiring no business process re-engineering or addition of new materials. Unlike other methods of covert-product authentication, we enable you to store the unique product data to a secure cloud-based repository.

## Global Community and Customer Support

With three decades of industry leadership, Systech has provided brand protection technologies to manufacturers all over the world.





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