

DISCOVER HEALTH AND EASY NUTRITION WITH OUR

GUMMYGELS

INNOVATION IN NUTRITIONAL GUMMIES





ABOUT US



PROCAPS AT A GLANCE



Procaps is a **Pharmaceutical Group** dedicated to delivering innovation, health and Nutrition.



We work **hand in hand** with our customers and develop products that exceed their expectations.



+70 Scientists and Technicians in R&D; Devoted team for Client/market.



A leading marketer of **advanced-softgel related technologies**.



Unparalleled Scientific Expertise: With more than 500 formulations, developing more than 50 products per year.



Our major production facilities are located in **Colombia, Brazil, Venezuela and El Salvador**.



We employ over **5,000 people across 13 countries**.



Our products are sold & distributed in over **50 countries**.



Our Vertical Integration & Flexibility give us greater market reach & customer relevance.



OUR VALUE Proposal

DIFFERENTIATION

We bring **differentiation** to your product category through our **innovation, robust formulations** and our **technology platforms**.



02

VALUE

We know the value chain of a product; **from the market, product design, gelatin manufacturing, line extensions** and in some cases even reinvention of products.



03

ADAPTABILITY

We adapt to our customers needs with **various options**, we develop products and services with **speed** and support required.



01



EXCEPTIONAL Experience

As a result, our customer gets for their consumers, high acceptance and **superior adherence** to therapy, **benefit** its profitability and brand **positioning**.

04



STRATEGIC LOCATED SITES

Extended manufacturing
capabilities for diverse dosage
forms





GUMMYGELS FACILITY

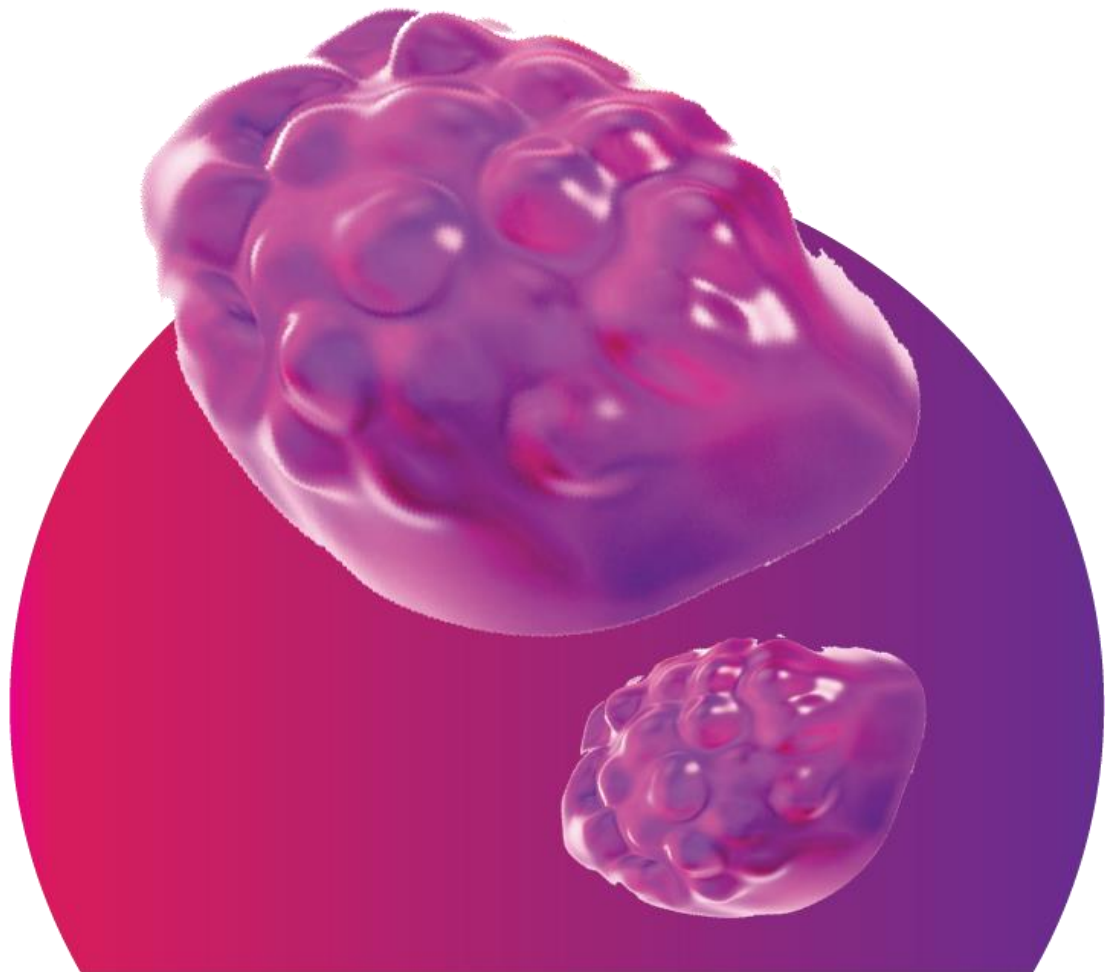
QUALITY & CERTIFICATIONS

- BPM INVIMA
- HALAL
- Kosher Certified Gelatin
- ORGANIC
- HACCP





The
FUN-TRITION
platform



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Fun-trition!™

NUTRITION IS EASIER
WHEN IT'S FUN

Welcome to **our Fun-trition Platform!** Where our +40 years of experience with gelatin related technologies, turns into something **sweet and healthy**. Look good with our beauty gummies, or feel energized with our multivitamin gummies. Take them wherever you want to go and feel free without guilt when you have a taste of our delicious sugar free gummies. Just customize them the way you want.

Fun-Trition is a tastier and more pleasant way of taking vitamins and supplements. At Softigel, we love what we do, and when you try them, you'll love them too.





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HOW WE DELIVER Fun-trition!™



BY
THINKING B2C



Marketing Trends



Nutritional Concerns



Product Launches



Eating Preferences



Consumer Habits



Demographic Analysis



AND
ACTING B2B



Concept Design



Brand Ideation



Formulation



Product Development

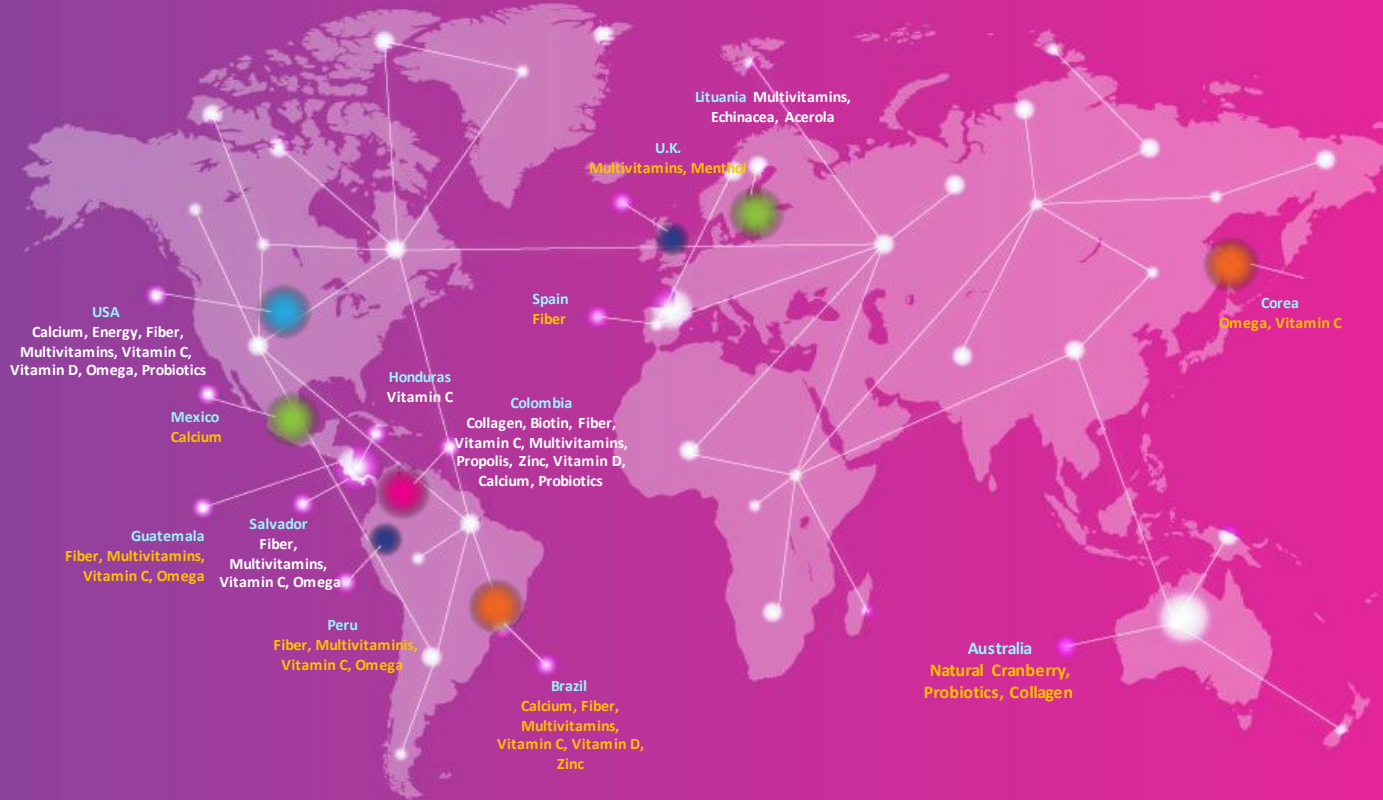


Technical Support



Quality and Security

FUN-TRITION PLATFORM AROUND THE GLOBE



TRENDS & GROWTH

According to **Nutrition Business Journal**, nutritional gummies represent **more than 10%** of the supplement market in the United States, and is projected to **grow by over 50% the next few years**.

The gummy delivery platform has performed well in the children's market, which will continue to remain strong.

However, there appears to be even greater increases in demand in the adult and senior markets.

Sources:

<https://www.nytimes.com/2017/02/28/well/eat/vitamins-gone-gummy.html>

https://assets.aarp.org/rgcenter/health/rx_midlife_plus.pdf





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CONSUMER TRENDS



Gummies are not only for kids anymore! Adults want to have bite of youthful fun.



Newer sugar-free fiber ingredients are now available, offering several advantages over other sources plus consumer benefits such as GI tolerance.



Other gummy sources **free from gelatin** such as pectin and agar are gaining popularity.



The flavorings in gummies can hide unpleasant smell and tastes.



The health-conscious consumer on the rise: Formulas that are free from potentially harmful ingredients, such as artificial colors and flavors are now a must.



Other ingredients such as antioxidants, probiotics, minerals, plant extracts, and superfoods, are gaining popularity.

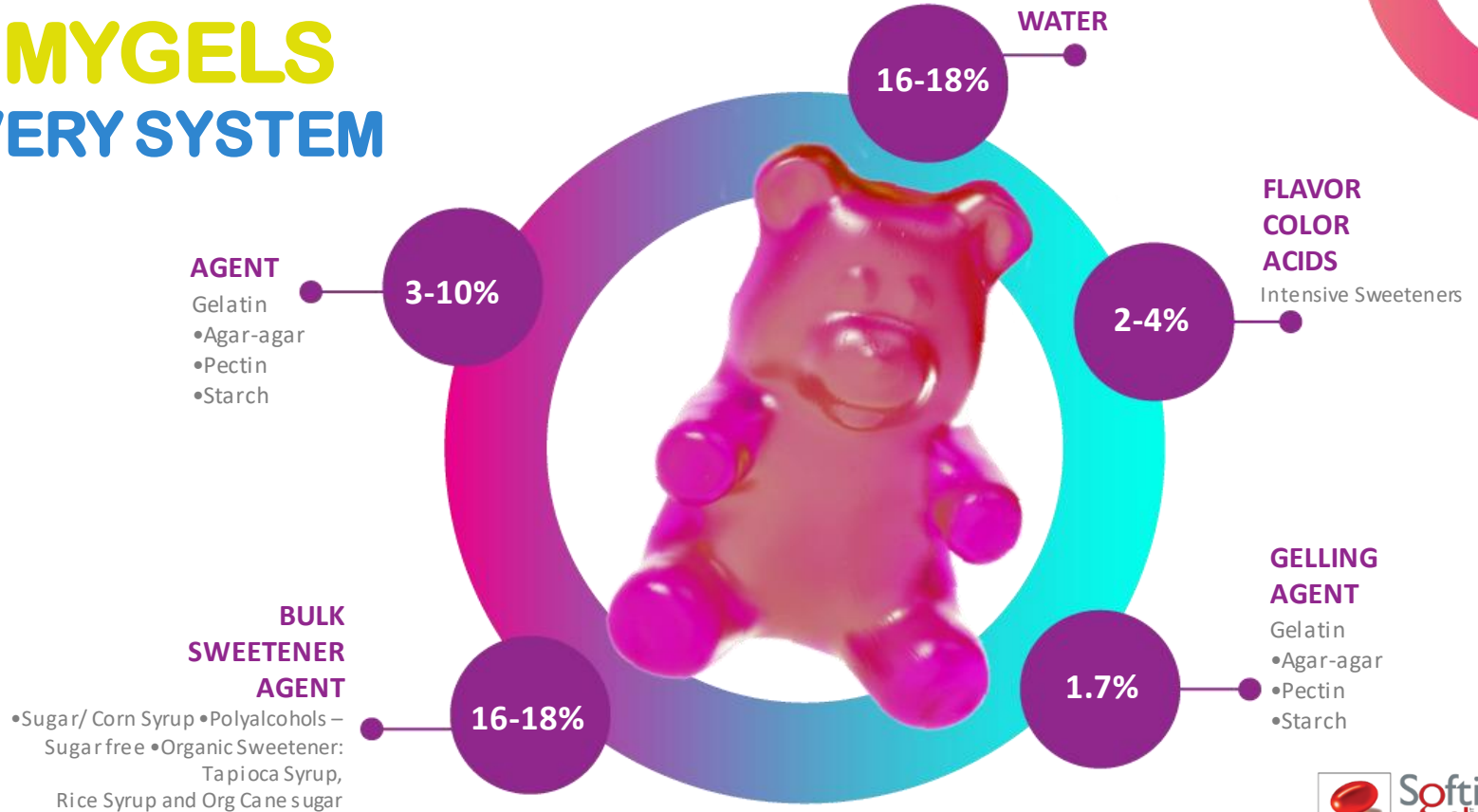


INTRODUCING GUMMYGELS



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GUMMYGELS DELIVERY SYSTEM



WHY GUMMYGELS?

We can develop and manufacture **one-of-a-kind** nutraceutical gummies for your brand.



Nut Free



Lactose and
Gluten free



Customizable
colors and flavors



Starch Free



Soy Free



Dairy Free



With no artificial
Colors and flavors



Healthy Snack
replacement



Easy to swallow



With no
hydrogenated oil

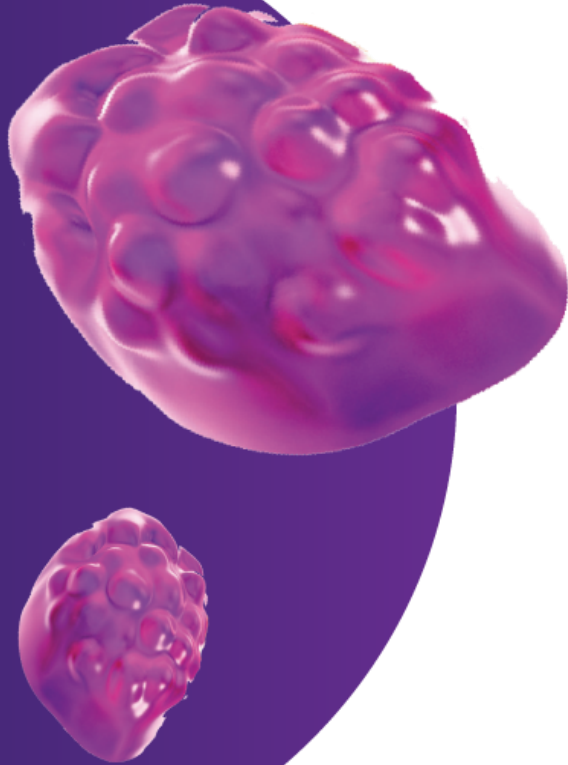


Perservative Free



With no
artificial
sweeteners





WHY SOFTIGEL BY PROCAPS?



More than 19 years of experience manufacturing and developing high quality gummies.



Improved formulation development in innovative flavors & textures



Our use of pet trays provides an advantage **in quality and esthetics** versus the cloudy appearance often seen with starch.



Experience in logistics for international shipments.



+10.000.000 of servings sold.



+210,000.000 servings per year.

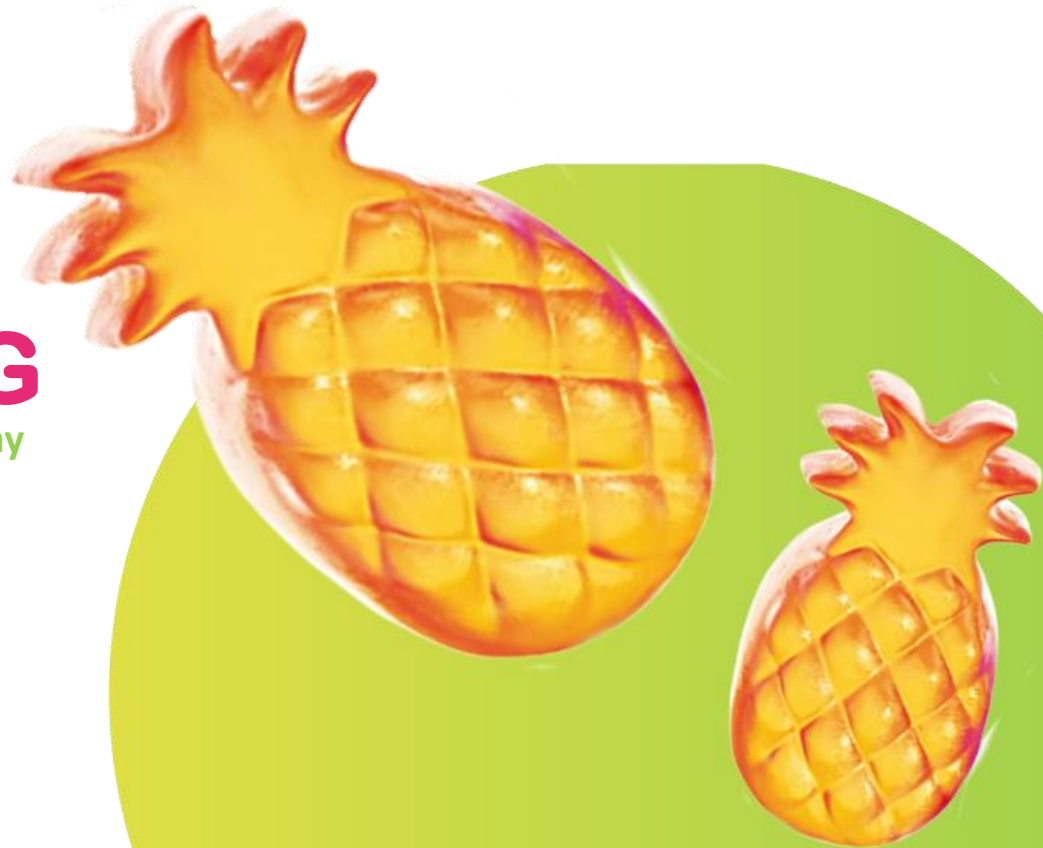


Interdisciplinary Research and Development Group, with expertise in nutraceuticals, confectionary and pharmaceutical processes.



Deep Gelatin formulation and Scientific expertise.

A roadmap
TO BUILDING
your own gummy



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BUILD YOUR OWN GUMMY

Here, you'll be **the architect of a new product** and you can choose color, flavor, shape, size and concentration of ingredients, then choose how do you want to package it and we'll be amazed to do it with you..

We can make a strawberry for your immune system or a heart shaped gummy that soothes your throat.

1.YOUR Choice!



The **first step** when building your gummy is selecting one of the following:

The logo for Sugarummies, featuring the word 'Sugar' in a large, pink, rounded font and 'ummies' in a smaller, pink, rounded font below it, with a cluster of small pink dots to the right of 'ummies'.

Sugarummies

These are the **most popular gummies** and its body is obtained from the mixture of: sugar, glucose and gelling agents.

The logo for LOW sugar, featuring the word 'LOW' in a large, green, rounded font and 'sugar' in a smaller, green, rounded font below it, with a stylized green leaf-like shape above the 'O' in 'LOW'.

**LOW
sugar**

An **amount of sugar and/or glucose** has been partially **replaced by another component** with the purpose of reducing the input of calories or reduce the glycemic index.

The logo for sugarfree, featuring the word 'sugarfree' in a blue, rounded font, with a blue circular arrow shape around the 'e' at the end.

sugarfree

Gummies in which all **sugars in the formulation** have been replaced with **other sources** such as **Xylitol, Sorbitol, Mannitol**, which can be declared as **sugar free and low calorie**.



2.

YOUR desired Category!

Softigel by Procaps offers customers a range of products for every need, given our continuous R&D of unique and novel formulations.



IMMUNITY



MULTIVITAMIN



PRENATAL



DIGESTIVE



HEALTHY AGING



DIABETES

& Much More...

3.YOUR Flavor!

Select from our infinite variety
of delicious natural and artificial flavors.



4.YOUR Color!

It's important that your gummy
not only tastes good but **looks**
appealing to your consumers.



5.YOUR Shape

We have developed gummies in a **wide variety of shapes**, yet if you want your own **personalized** one we can also make one just for you!



6.YOUR Package

We offer different packaging options depending on our consumers' needs and specifications.



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7. This could be YOUR PRODUCT!

These are just some of the many concepts that could become your brand.



FUN-TRITON: SOME PRODUCT IDEAS WITH GUMMYGELS

Feel fit and recovered with our specialized gummies containing Creatine, L-Carnitine and Lemon Verbena Extract.



Magnesium Gummies that support nerve and muscle functions as well as heart health.



Weight loss support gummies with Svetol®, green coffee bean extract.



Fabulous antioxidant gummies with spirulina to clean and detoxify your body.



Delicious gummies with combined herbs such as Rhodiola, Ashwaganda and Passion Fruit Extract to promote energy, fight everyday stress and find balanced.



Powerful combination of Biotin, Vitamin A, C and E for shiny hair, youthful skin and strong nails.



PRODUCT IDEAS FOR DIFFERENT CATEGORIES



EVERYDAY NUTRITION: Vitamin C, Teen's Multi, Men's Multi, Women's Multi, Eye Care, Omega DHA, Calcium + VitD, Magnesium.



SUPERFOODS: Acerola, Echinacea, Berries Extracts, Cranberry



IMMUNE SYSTEM: Echinacea + Vitamins, Acerola + Vitamins, Zinc + Vitamins, Vitamin D



COUGH & COLD: Menthol & Eucalyptus, Menthol & Ginger, Propolis & Lemon.



HEART HEALTH: Omega EPA, CoQ10



BEAUTY & SELF CARE: Collagen, Biotin, Hairn, Skin & Nails, Grapeseed, Detox



DIGESTION: Probiotic, Fiber



PRENATAL: Folic Acid, Iron, Complete Multi, DHA



SPORTS & LIFESTYLE: Recovery, Energy, Protein (Non Dairy)



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