

Microcrystalline Cellulose Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2014 - 2020

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NEW YORK, July 14, 2015 /PRNewswire/ -- The report analyzes and forecasts the market for microcrystalline cellulose on the global and regional level. The market has been forecast based on volume (Tons) and revenue (US\$ Thousand) from 2014 to 2020. The study includes drivers and restraints of the global microcrystalline cellulose market. It also covers the impact of these drivers and restraints on demand for microcrystalline cellulose during the forecast period. The report comprises the study of opportunities in the microcrystalline cellulose market on the global and regional level.

The report includes a detailed value chain analysis, which provides a comprehensive view of the global microcrystalline cellulose market. Analysis of Porter's Five Forces model for the microcrystalline cellulose market has also been included to help understand the competitive landscape in the market. The study encompasses market attractiveness analysis, wherein end-users are benchmarked based on their market size, growth rate and general attractiveness.

The study provides a decisive view on the global microcrystalline cellulose market by segmenting it in terms of end-users. End-user segments have been analyzed based on present and future trends. Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific and Rest of the World (RoW). The report also covers demand for individual end-user segments in all the regions.

The study includes profiles of major companies operating in the global microcrystalline cellulose

market. Key players profiled in the report include Asahi Kasei Corporation, BLANVER FARMOQUÍMICA LTDA, FMC Corporation, DFE Pharma GmbH & Co. KG, J. RETTENMAIER & SÖHNE GmbH + Co KG, Libraw Pharma, JUKU ORCHEM PRIVATE LIMITED, Sigachi Industrial Pvt. Ltd., Avantor Performance Materials, Inc., MINGTAI CHEMICAL CO., LTD. and Accent Microcell Pvt. Ltd. Market players are profiled in terms of attributes such as company overview, financial overview, business strategies and recent developments.

The report provides the market size of MCC for 2013 and forecast for the next six years. The global market size of MCC is provided in terms of both volume as well as revenue. Market volume is defined in tons, while market revenue is in US\$ thousand. Market numbers are estimated based on various key end-user segments of MCC. Market size and forecast for each major end-user is provided in terms of global and regional markets.

In order to compile the research report, we conducted in-depth interviews and discussions with a wide range of key industry participants and opinion leaders. Primary research represents the bulk of research efforts, supplemented by an extensive secondary research. We reviewed key players' product literature, annual reports, press releases and relevant documents for competitive analysis and market understanding. Secondary research also includes a search of recent trade, technical writing, internet sources and statistical data from government websites, trade associations and agencies. This has proven to be the most reliable, effective and successful approach for obtaining precise market data, capturing industry participants' insights and recognizing business opportunities.

Secondary research sources that are typically referred to include, but are not limited to company websites, annual reports, financial reports, broker reports, investor presentations, SEC filings, Plastemart magazine, TPE magazine, internal and external proprietary databases, and relevant patent and regulatory databases such as ICIS, Hoovers, Onesource, Factiva and Bloomberg, national government documents, statistical databases, trade journals, market reports, news articles, press

releases and webcasts specific to companies operating in the market.

Primary research involves e-mail interactions, telephonic interviews and face-to-face interviews for each market, category, segment and sub-segment across geographies. We conduct primary interviews on an ongoing basis with industry participants and commentators in order to validate the data and analysis. Primary interviews provide firsthand information on market size, market trends, growth trends, competitive landscape and outlook, etc. These help validate and strengthen the secondary research findings. These also help develop the analysis team's expertise and market understanding.

The report segments the global microcrystalline cellulose market as:

Microcrystalline Cellulose Market: End-user Segment Analysis

Food and Beverage

Pharmaceutical

Personal Care

Others (including paints & coatings, etc.)

Microcrystalline Cellulose Market: Regional Analysis

North America

Europe

Asia Pacific

China

Japan

Southeast Asia

Singapore

Indonesia

Thailand

Vietnam

South Asia

India

Rest of Asia

RoW (South America, Africa and the Middle East)

Read the full report: <http://www.reportlinker.com/p02878122-summary/view-report.html>

About Reportlinker

ReportLinker is an award-winning market research solution that finds, filters and organizes the latest industry data so you get all the market research you need - instantly, in one place.

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