

# Specialists for Oncology & Urology Product Marketing and Development

Budapest, Hungary 2017



 PHARMA CENTER

# 1

# Pharmacenter Ltd - Basic Facts

- Foundation in 2003 by MDs & pharmaceutical executives
- Core focus on
  1. Marketing & sales, distribution of generic & originator oncology, urology products in Hungary
  2. Development of generic oncology products

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## The Team

**Dr. Imre Czinege, MD**

*Specialist*

**Managing**

*for*

*urology*

**Director**

**Dr. Christian Galli, MD, MBA HSG**

*Specialist for neurology*

**Director Business Development**

# 6 Pharmacenter In-House Units

Regulatory affairs & artwork design team

Market access & reimbursement team

Marketing & sales team for oncology, urology products

Development team for generic oncology products

Warehousing facilities in Budapest

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## Current Product Portfolio

Pharmacenter has distribution partnerships with international generic and originator companies for the Hungarian territory

In-house development of generic oncology products

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## Pharmacenter Product Available for Partnering

### Megestrol Acetate Tablet 160 mg

#### Information

- EU CTD dossier available with EU BE study
- Pack sizes x30 tablets & x100 tablets
- Preferred type of licensing partners: SMEs (small medium sized companies) with excellent market knowledge of local generic oncology markets & small dynamic onco sales teams
- Single country approach; no necessity for SME partner to cover more than one country

# 10 Partnering Contact

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**We are open for business!**