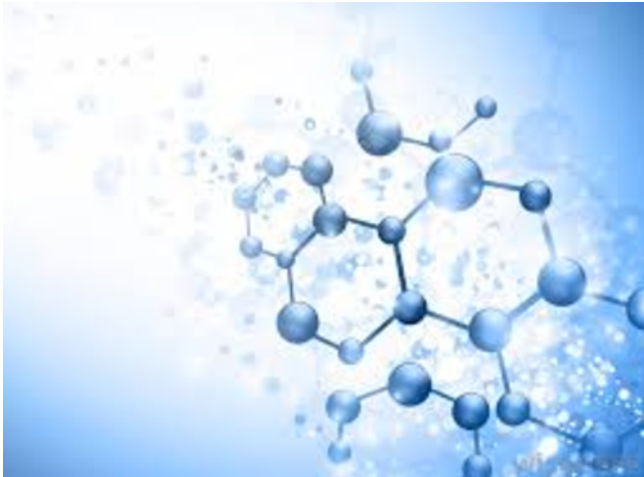


# Company fact sheet

mpsv pharma specializes in sales & marketing pharmaceutical products



*LifeQ – Leadership, Integrity, Flexibility, Efficiency & Quality*

mpsv pharma is a newly formed pharmaceutical business arm of mpsv Handelsgesellschaft mbH, which specializes in pharmaceutical sales and marketing activities. We are based out of Heppenheim, Germany. With our highly motivated & evolved network in the EU, our innovative product ideas, we are equally poised to contribute in finding solutions to some of the most important medical needs of our time and also future times ahead. Our aim is to improve people's quality of life by preventing, alleviating and treating diseases.

With vast global experience from founders, we are active in the Europe, MENA and LATAM markets. Our aim is to bring high-quality products from various parts of the world to our active territories. For that we truly rely on our business partners, who also share our similar values in improving human life.

## Management Team

The Management team has the following people who possess enormous experience in pharmaceutical industry.

- ❖ **Mr. Joachim Prangenberg**, Managing Director: Being a graduate in the business administration, he had gained over 35 years of enormous experience in the Healthcare industry reprising various leadership roles in Accounting and Sales in Germany. Later on he established Barme GmbH, a mid-sized health care company and ran it successfully as the Managing Director for more than 20 years. In 2002 he was the finalist in the prestigious EY-Competition "Entrepreneur of the year Germany".
- ❖ **Mr. Ilias Mohammed**, Director, Business Development: He worked for large pharmaceutical companies such as Bayer, Fresenius, ZS Associates, and Wörwag Pharma in the business development & corporate strategy functions. He successfully executed number of licensing/strategic alliances deals with large pharma companies and negotiated several M&A transactions.
- ❖ **Mrs. Guenay Goergue**, Sales Director: Prior to mpsv, Günay was the Managing Director of Queisser Pharma GmbH & Co in Turkey. She has over 27 years' global experience and worked at Euro OTC Pharma, P&G, Essex Pharma and BMS in business development and sales leadership roles.

## Business Segments

The firm's horizontal and vertical integration in selling and marketing capabilities plan to enable our pharmaceutical partners and global healthcare markets to receive medicines more swiftly and across wider populations in need.

We focus on the following business segments:

- ❖ **Pharmaceuticals** – From OTC, Rx to orphan drugs those are unique and have high potential in our markets. We carefully select the drugs those we believe in and those would add value to our markets
- ❖ **Nutraceuticals & Medical Devices** – Beginning from regular supplements to Food for Special Medical Purposes (FSMP), mpsv is committed to set standards in our territory. We also intent to bring highly innovative medical devices to our active markets.
- ❖ **Active Pharmaceutical Ingredients** – We carefully choose APIs that are unique and deliver high-quality. At the moment we offer more than 50 APIs that are manufactured at various state-of-the-art production facilities.