

MIDASCARE

# Healthier. Happier. Easier living.

We have an extensive range of pMDIs and Nasal Care products. A wide range of nurturing and healing Personal Care products for men, women and children. A pick of functional, yet luxurious Home and Automobile Care. And an earthy line of Herbal Care products.



MIDASCARE

# MidasCare Is Today In



**Touching over 50  
million consumers**

through the products we manufacture.



MIDASCARE

# The World Approves



REPUBLIC OF KENYA



USFDA  
MOH Russia  
WHOGMP  
MOH SUDAN  
NAFDAC - Nigeria  
Federal MOH, Nigeria

Islamic Republic of Iran  
GMP approval  
by Ivory Coast  
The Federal Democratic  
Republic of Ethiopia  
The United Republic of  
Tanzania - TFDA

MOH DDA Nepal  
MOH Iran  
ISO 13485  
Republic of Kenya  
Pharmacy and  
Poisons Board - Kenya  
CE Certificate

MIDASCARE

Among the first  
companies to  
completely reformulate  
all products to non-CFC  
formulations.



UNEP Award  
won for the  
change from  
CFC TO HFA

MIDASCARE

# Did you know?



**We are the world's first and only company to take a coin-shaped slug of 99.97% pure aluminium, convert it into an aerosol can, fill it with formulation manufactured by us and put it on retail shelves, in one day.**

India's first and largest aerosol product manufacturer and also a specialist in liquid preparation manufacturing. Across three state-of-the-art facilities in India.





# RELISPRAY™

## Completely Herbal Pain Relief Spray

100% natural. Zero side effects. Relispray's 20% Wintergreen formula is a powerful healing agent. Relispray has been used and is the most preferred choice of India's best sportstars including Sachin Tendulkar.

**Composition:** 20% Wintergreen Tel, Karpura, Turpentine Oil, Nilgiri ka Tel, Pudina ka phool, Lavang ka Tel, Cinnamon Oil, Solvent and Propellant.

The **Relispray** pack for DUBAI is also available in arabic language





## RELISPRAY NITRON

In a sports injury using the wrong product can be very dangerous to a sportsman's career. Relispray Nitron uses ice pack technology which is approved and preferred by coaches, doctors and athletes from around the world. When a muscle is pinched between the bone due to an impact injury it causes immense pain and even swelling. Relispray Nitron cools the injury up to 10° C. Reduces swelling. Instantly stops pain. And begins the healing process. In case of injury, R.I.C.E. Therapy is prescribed by all doctors: Rest, Ice, Compression and Elevation. Relispray Nitron's ice therapy is an important part of this process.





# RELISPRAY™

## INSTANT PAIN RELIEF SPRAY

Relispray Dr fights pain. It is powered by the unique Diclo Rapid Action formula that stops pain from its root.

**Composition:** Diclofenac diethylamine, Methyl Salicylate, Virgin Linseed Oil, Menthol, Solvent and Propellant.





**RELISPRAY™**

**RELISPRAY  
NITRON**

**RELISPRAY™**   
INSTANT PAIN RELIEF SPRAY

**MIDAS CARE**



Relispray is the World's No.1 and India's most trusted natural pain relief spray. Launched almost 3 decades ago, the brand has pioneered the category in India. Relispray Nitron is India's first sports healing spray. Relispray is promoted through national television advertising and sports events worldwide. Over 30 million people have loved, used and benefited from Relispray.



# COOLEX™

BURN RELIEF SPRAY

An easier, quicker, blister-free, effective burn healing spray.  
Non-messy, easy to apply. Instant and long-lasting relief from  
burns and scalds. Guarantees no blister. Works fast.

Composition: 3% Lidocaine, 0.2% Benzethonium Chloride.





# **MISTDRESS™**

**ANTISEPTIC BANDAGE SPRAY**

For cuts and wounds, it is better than bandage. It has an antiseptic action and does not cause pain when stretching because it is as flexible as natural skin. 99.9% Water proof. 99.9% germ proof!

Composition: 1% Lidocaine, 0.1% Cetrimide, 2.8% Polycinyl Polymer



# **VINODINE™**

**ANTISEPTIC GERMICIDAL SPRAY**

Fights infection, this is one of the most powerful antiseptic in the world. Convenient, non-messy, easy to use. All doctors, clinics and homes must have one. Better than most antiseptic liquids. Ensures fast recovery of cuts and wounds.

Composition: 5% Povidone-Iodine.





## FAST AID KIT

Your Doctor at home.

Packed in a convenient easy-to-use, easy-to-store and always ready kit bag.

The Fast Aid Kit contains:

1. Relispray Dr
2. Coolex
3. Vinodine
4. Mistdress



# Metered Dose Inhalers (MDIs)

Our Metered Dose Inhaler manufacturing capacity is among the largest in India. Ours is one of the world's largest range of in-house developed Metered Dose Inhaler formulations. Our inhalers match and surpass the best in the world. And are exported to Africa, Asia and Latin America.



## Short acting $\beta_2$ agonist (SABA)

### BONAIR

Salbutamol – 100mcg

### BONAIR L

Levosalbutamol – 50/100mcg

## Inhaler corticosteroids (ICS)

### BESONE

Beclometasone Dipropionate – 50/100/200/250mcg

### BUDESONE

Budesonide – 100/200/400mcg

### FLUSONE

Fluticasone Dipropionate – 50/125/250mcg

### C-SONE

Ciclesonide – 80/160mcg





## Metered Dose Inhalers (MDIs)

### Long acting $\beta_2$ agonist (LABA)

#### FORMAIR

Formoterol Fumarate – 12mcg

#### SALMAIR

Salmeterol – 25mcg



### Long acting Muscarinic Antagonist (LAMA)

#### BONTIAIR

Tiotropium Bromide – 9mcg



### Short acting Muscarinic Antagonist (SAMA)

#### IPRAIR

Ipratropium Bromide – 20mcg



### ICS+SABA

#### SALBESONE

Salbutamol + Beclomethasone  
Dipropionate – 100/50mcg

#### SALBESONE L 50

Levosalbutamol + Beclomethasone  
Dipropionate – 50/50mcg

#### SALBESONE L 100

Levosalbutamol + Beclomethasone  
Dipropionate – 100/50mcg





## Metered Dose Inhalers (MDIs)

### LABA+LAMA

#### FORTROPIUM

Formoterol Fumarate + Tiotropium – 6/9mcg



### ICS+LABA

#### FORB

Formoterol Fumarate + Budesonide  
– 6mcg + 100/200/400mcg



#### FORB

Formoterol Fumarate + Budesonide  
– 4.5mcg + 80/160mcg

#### FLUSAL

Salmeterol + Fluticasone – 25mcg + 50/125/250mcg



#### FLUTFOR

Formoterol Fumarate + Fluticasone  
– 6mcg + 50/125/250mcg

#### FORBESONE

Formoterol Fumarate + Beclomethasone  
Dipropionate – 6mcg + 100/200mcg

### SABA+SAMA

#### SALIPRAIR L 20

Levosalbutamol + Ipratropium Bromide – 50/20mcg



#### SALIPRAIR

Salbultamol + Ipratropium Bromide – 100/20mcg

#### FENOIPRAIR

Ipratropium Bromide + Fenoterol – 20/50mcg

# Nasal & Throat Care



## SWAAS NATURAL NASAL SPRAY

**0.2% Nilgiri Tel, 0.2% Peppermint**  
Treats stuffy nose and sinus pain/pressure caused by infections (such as common cold and flu) or other breathing illnesses.



## SWAAS

**0.9% Sodium Chloride Nasal Spray**  
Relief from nasal congestion and dryness.

## SWAAS THROAT SPRAY

**0.223% Amylmetacresol,  
0.446% Dichlorobenzyl Alcohol**  
For symptomatic relief of throat infections, including severe sore throat.







# Climax<sup>TM</sup>

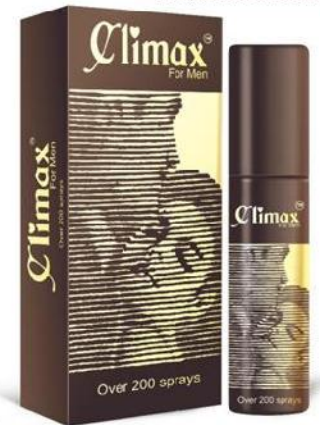
## Male Sexual Performance Enhancement Spray

Doctors recommend it for premature ejaculation problems. Its unique formula acts as a local anaesthetic and prolongs the time of ejaculation during intercourse, increasing the time of pleasure - for both man and woman.

IT IS EASY TO USE...just spray!

It uses an active ingredient called Lidocaine, a safe and commonly used topical anaesthetic.

### Climax<sup>TM</sup> 10% Lidocaine



### Climax<sup>TM</sup> BULLET<sup>TM</sup>

7.5% Lidocaine  
2.5% Prilocaine





# SPRAYMINTT

The 1 Sec Mouth Freshener

## Mouth Freshener and Oral Hygiene specialist.

Completely herbal. Zero Calories and sugar free. Non Alcoholic. Ideal for the young health conscious generation. One of the world's fastest mouth fresheners is available in 8 exciting flavours - Icy mint, Paan, Elaichi, Coffee, Chocolate, Saunf, Orange and Berry.



NOW IN NEW COLABLAST FLAVOR



**BODYGARD™**

SELF DEFENCE PEPPER SPRAY

## Safety and Security wherever you go

Personal security is of paramount importance as these are troubled times, especially for women and senior citizens.

Pepper spray for young girls, working women, call centre employees, journalists, Police, watchmen, old people living alone, banks and anyone handling valuables. Bodygard is made from 100% Capsicum Oleoresin. One spray and the attacker cannot move for up to 10 minutes. Attacker goes blind, cannot breathe, chokes, loses grip, falls down.



CLEAN<sup>TM</sup>  
AND DRY

## Feminine Hygiene

Globally the feminine hygiene category is estimated to be \$14.3 billion by 2015. After all, research shows that 8 out of 10 women suffer from vaginal related problems.

## Clean And Dry is India's 1st and Most Trusted



# CLEAN<sup>TM</sup> AND DRY

## Daily Foam Wash

This is truly a world first product. Used while in the shower, Clean & Dry Foam Wash has a gentle, foamy texture and unique essential ingredients that maintains the skin's sensitive pH balance, cleanses, protects against infections, removes dullness and makes the intimate skin fairer.



## Daily Wash

Ordinary soap can rob the sensitive intimate skin of its defenses. Clean & Dry Daily Intimate Wash maintains the skin's pH balance, gently cleanses, freshens, protects from infection and brightens.



# CLEAN<sup>TM</sup> AND DRY

## Clotrimazole Cream

Clean & Dry Cream treats vaginitis. Relieves symptoms like itching, rashes, excessive white discharge, burning etc from the very first use.

**Composition: Clotrimazole.**



## Clotrimazole Powder

Clean & Dry Powder protects from symptoms of vaginal infection including excessive wetness. Keeps the feminine intimate area fresh and odour free all day.

**Composition: Clotrimazole.**



# DERMATOLOGY CARE



### ECONAZOLE NITRATE SPRAY

- 1% Econazole Nitrate Spray
- Treats topical fungal infection
- Smart and easy spray application

### MICONAZOLE NITRATE SPRAY

- 1% Miconazole Nitrate Spray
- Treats vaginal and other topical fungal infection
- Smart and easy spray application

### CLOBETASONE FOAM

- 0.05% Clobetasone Foam
- Treats inflammation and itching caused by skin infections

### TOLNAFTATE SPRAY

- 1% Tolnaftate Spray
- Treats athlete's foot, jock itch and ring worm
- Smart and easy spray application

### BENZOCAINE TOPICAL SPRAY

- 20% Benzocaine Topical Spray
- Local anesthetic • Smart and easy spray application

### ZINC PYRITHIONE SPRAY

- 0.26% Zinc Pyrithione Spray
- Reduces the symptoms of swelling, itching and redness
- Smart and easy spray application



MidasCare's





# PEDIATRIC CARE



## INVISIBLE SHEALDOR

- Spray-On Bandage

## HAIRNINJA SHEALDOR

- Lice Repellent Shampoo

## BUGBUSTERS SHEALDOR

- Insect Repellent Spray

## UV SHEALDOR

- Sunscreen Spray

## SAFE HANDS SHEALDOR

- Hand Sanitiser

## SUNSCREEN + PRICKLEE

- Prickly Heat Spray



## HAPI NAPI SHEALDOR

- 1% Dimethicone  
Protects chafed skin due to diaper rash and helps seal out wetness.

## AEROBRUSH SHEALDOR

- Teeth Protection Spray

## NO COUGH SHEALDOR

- Herbal Throat Spray





# VETERINARY CARE



HEADS  
and TAILS™



### OXYTETRACYCLINE + GENTIAN VIOLET SPRAY

2% Oxytetracycline Hydrochloride

• Treatment of cuts and wounds • Easy detection of treatment area

### BANDAGE SPRAY

0.10% Cetrimide, 1% Lidocaine

• Forms a bandage, bacteria-proof, water-proof • Smart application

### GERMICIDAL POVIDONE – IODINE SPRAY

5% Povidone Iodine

Avoids recurrence of fungal infections.

### PROPOXUR BASED SPRAY

0.25% Propoxur

For the control of fleas and ticks on dogs and cats.

### POVIDONE + METERONIDAZOLE SPRAY

5% Povidone Iodine, 1% Metronidazole

Smart application on larger infected area.

### PAIN RELIEF SPRAY

20% Wintergreen Tel

Natural pain reliever.



### MULTI-ACTION SKIN SPRAY

50% Cedrus Deodara Oil, 11% Pongamia Glabra Oil

Treatment of ringworm, dermatomycosis & other fungal infections.

### HERBAL ACUTE CLINICAL MASTILEP SPRAY

2% Azadirachta Indica Oil (Neem), 15% Cedrus Deodara Oil (Devdaru), 0.5% Curcuma Longa Oil (Haldi), 2% Eucalyptus Globulus Oil (Tailpatar), 1% Gaultheria Fragrantissima Oil (Gandhpura),

0.5% Ocimum Sanctum Oil (Tulsi), 2.4% Sulphur (Gandhak)

Co-therapy in acute clinical mastitis.

MIDASCARE

# ISOPROPANOL SPRAY



MIDASCARE ISOPROPANOL SPRAY

**Isopropyl alcohol 55% w/w.**

- Cleansing agent used prior to an injection and surgical treatment
- Smart and easy spray application, quickly cleanses and evaporates

MIDASCARE IPA SPRAY WITH LIDOCAINE

MIDASCARE LIDOCAINE SPRAY FOR DENTAL

MIDASCARE ETHYL CHLORIDE SPRAY

MIDASCARE

MIDASCARE

WINS THE PRESTIGIOUS  
SAVVY AWARD

being  
CATEGORY CREATORS  
with

CLEAN  
AND DRY™ | No.1  
EXPERT  
INTIMATE  
CARE RANGE



YET ANOTHER HONOUR  
FOR THE NO.1 RELISPRAY!

Relispray wins 'Best Ayurvedic Product'  
award in the 'Pain Care Category - India'

Presented by Padmashree Vaidya Suresh Chaturvedi  
in the presence of His Excellency Dave C Persad,  
High Commissioner of Republic of Trinidad & Tobago  
at the prestigious Health Foods & Natural Products  
Expo held on 28<sup>th</sup> May 2017 at Nehru Centre, Worli,  
Mumbai.



UNEP AWARD WON  
FOR THE CHANGE  
FROM CFC TO HFA

