

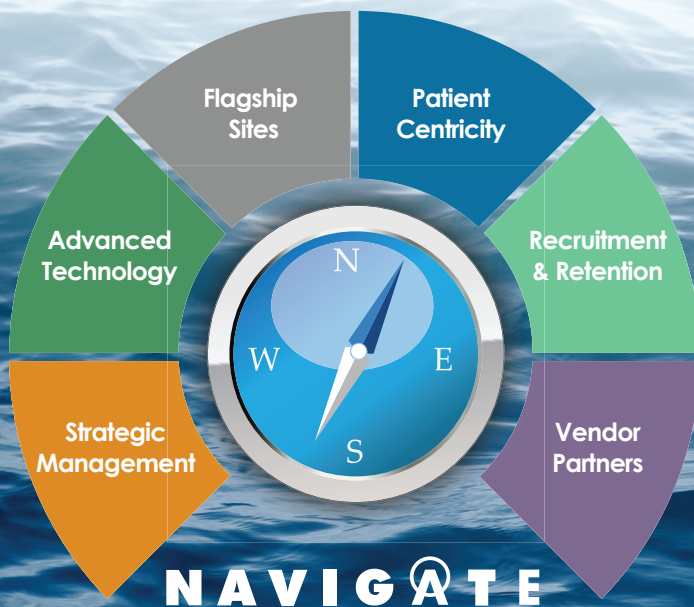
NAVIGATE

Strategic solutions for successful patient recruitment and retention that accelerate the global development of safe and effective medical therapeutics.

Medpace navigates the complex world of patient recruitment and retention by providing strategic solutions that address clinical program needs. Our multi-dimensional recruitment model enables us to implement innovative, comprehensive, and customized recruitment and retention strategies that identify, recruit, and retain members of specific patient populations.

From start to finish, our experienced, multi-functional project team, and centralized patient recruitment support group will navigate the complex challenges of clinical trial recruitment and retention for you. Embracing cutting-edge technology, your team of experts will use their extensive experience across a range of therapeutic areas to execute strategies designed specifically for your clinical trial needs; including the proactive management and support of sites to meet study targets.

The Medpace Navigate Strategy



- Consistent **strategic management** from proposal to completion
- Use of **advanced technology** to aggregate and analyze internal and external data
- Build relationships with sites through a global site partnership program, **Flagship Sites**
- Place **patients in the center** of the study plan and use their input to create patient tools that promote patient engagement and satisfaction
- Vast array of **recruitment & retention** strategies for each program
- Adjust to dynamic conditions through our access to highly-qualified **vendor partners**

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Strategic Management

In addition to the Clinical Operations team, each study is supported by a dedicated team of experts from study start-up to finish comprised of:



Your Strategic Management team develops the initial strategies for recruitment and retention and supports the Clinical Operations team until the study is successfully completed. Team continuity from initial study proposal to completion ensures that the strategic direction is preserved between various study stages.

Advanced Technology

We use advanced technology in our data analytics to steer the planning of your project and ensure program delivery. These solutions factor in historical data as well as current trends including:

- Epidemiology
- Previous Medpace therapeutic experience
- Review of changes in regulatory requirements and medical practice
- Variations among different countries

Project Analytics

Our access to "big data" and global health databases enhances protocol design to support maximal patient inclusion while meeting the protocol objectives.



ClinTrak®

The Medpace clinical trial management system, *ClinTrak*, was developed by us in house — which means it is fully-customizable to the study needs. Using *ClinTrak*, we have access to anonymized, aggregated data that helps identify recruitment patterns, likely eligibility, and key variables that can be consultative in selecting sites. *ClinTrak* also provides access to detailed site performance metrics.

Flagship Sites

As an Eagle Award winning contract research organization (CRO) at the Site Solutions Summit two years running, Medpace truly appreciates that every study site is critical to the success of each program. As a result, Medpace has established the Medpace Flagship Site program.



Medpace Flagship Site program consists of top-performing sites dedicated to:

- Using best practices
- Expediting study start-up
- Enrolling patients rapidly
- Delivering high quality and clean data

Faster Study Start-up

Flagship Sites are typically the first to be activated because they follow some of the fastest industry timelines, they are driven by motivated research professionals, and they are experienced regarding Medpace's start-up procedures. Flagship Sites are available in most therapeutic areas with site personnel willing to provide early input into proposed recruitment strategies.

Faster Study Start and Enrollment

We have a dedicated team of Medpace site relationship coordinators (SRCs) in each country. In addition to supporting the Flagship Site program, the SRCs provide a support concierge contact point for all sites locally within each country.

Building trust and mutual professional respect within our network of sites leads to an effective start-up process and corresponding enrollment. Our team-approach in building site relationships is integrated into each study teams' efforts with site selection, study start-up, and study execution.

This cohesive matrixed team design ensures a greater likelihood for overall program success.

Medpace also focuses on developing relationships with academic research organizations (AROs), advocacy groups, and patient networks.

Patient Centricity

By placing patients at the center of the study, we enroll patients who are engaged throughout the lifespan of the clinical trial. This results in greater patient satisfaction and a more successful study outcome. We accomplish this through:

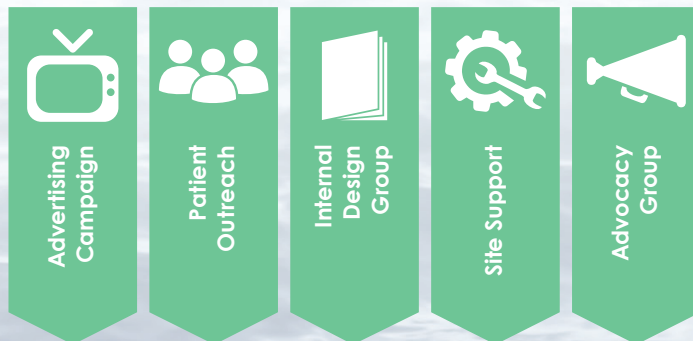
- Strong patient advocacy group relationships
- KOL/Flagship Sites' patient feedback on protocol design, patient tools, and successful methods to remove barriers for patient participation



Recruitment & Retention Tool Kit

The strategies identified in our Navigate Recruitment & Retention Tool Kit are central to the customized recruitment and retention plan. Therapeutically-focused tactics are assessed and implemented specifically for each study.

Therapeutically-focused Tactics

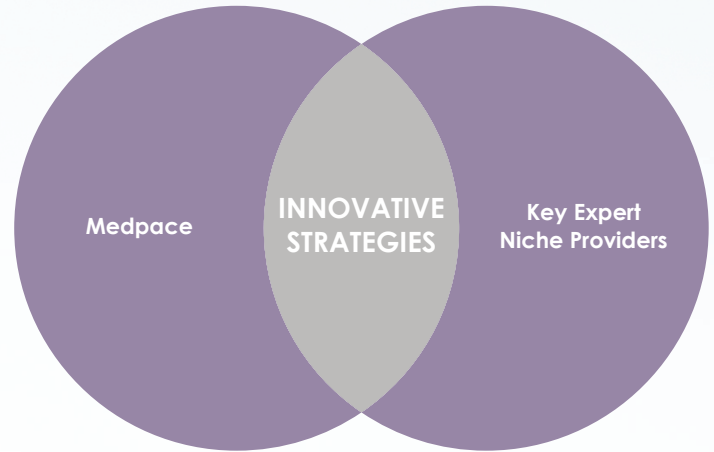


The study team gives sites the tools they need to succeed and continuously engages them to:

- Initiate a recruitment plan
- Maximize recruitment strategies
- Provide regular recruitment status updates
- Facilitate recruitment and retention best practices
- Implement motivational programs for sites

Vendor Partnerships

We work to create new patient recruitment opportunities through key partnerships with expert vendors and incorporate them into current and new program strategy. These vendors provide expertise in focused advertising, social media, patient communication, and big data/analytical services. This gives us access to state-of-the-art technology across different platforms for successful study enrollment.



Who We Are

We are a global full-service clinical research organization providing Phase I-IV core development services for drug, biological agents, and device programs. With our medical and regulatory expertise in multiple therapeutic specialties, we have assembled therapeutically-focused teams to deliver at every level of the company's operations, providing complete and seamless drug and device development services.

To learn more about our ability to navigate your study's needs, please visit us at [medpace.com](https://www.medpace.com), email us at info@medpace.com, or call us at 1.800.730.5779.



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