



COMPANY PROFILE

Management Message

Lotus Pharmaceutical Industries is an Egyptian company founded in 2014 by a group of shareholders who have long and multiple experience in the field of pharmaceutical industries business.

They had various management positions with Multinational pharmaceutical companies and concentrated this vast experience in Management, Manufacturing, Marketing, Distribution and Sales.

We really like to express our sincere appreciation for all of the supports and patronage extended to us by our customers and business partners which have enabled us to come thus far, as well as tremendous efforts made by forerunners who built and led this company.





Lotus Pharmaceutical, clarifies herein its own "Mission", "Values" and "Vision" as the core foundation on which it conducts its business operations, with a view to becoming a prominent leading company in the Egyptian generic pharmaceutical industry which can maximize its contribution to society for the benefit of the medical community and human health in Egypt.

MISSION

Lotus Pharmaceutical aims to conduct, under a firm sense of mission and pride and based on innovative business practices, research and development, manufacture and sales and marketing activities for value-added pharmaceuticals for the benefit of the medical community and human health in Egypt.





VALUES

Lotus Pharmaceutical values are supported by the following tenet:

1. Lotus Values

Lotus Pharmaceutical shares the values which consist of core values such as'Integrity', 'Passion for Excellence', 'Teamwork', 'Entrepreneurial Spirit', 'Respect and Care', and 'Customer Focus'.

2. Lotus Business Conduct Guidelines

Lotus Pharmaceutical, in working towards creating a society in which, regardless of nation, human rights, laws, standards of conduct and international rules and the spirit thereof are continually adhered to, upholds business conduct guidelines based on high ethical standards, placing utmost importance on compliance as one of the core management principles of the company.





VALUES

3. Lotus Quality Policy

Lotus Pharmaceutical upholds and places utmost importance to "Provision of medication which are trusted by the medical professionals and comfortably prescribed to the patients (Quality Policy)" as one of the core management principles of the company.

4. "ONE TEAM" Spirit

At Lotus Pharmaceutical, we believe there is nothing more important than the ability for all of our employees to share a strong sense of ambition, ethics and motivation, and for everyone to come together to work as one team. Under the "ONE TEAM" spirit, Lotus shall focus its efforts on further improvement and fulfillment in our working environment which can enable our employees to develop such teamwork in a positive mindset and effectively make their individual contributions to the team.





VALUES

5. "PARTNERSHIP" Spirit

Lotus Pharmaceutical extends its "ONE TEAM" spirit beyond Lotus to other healthcare companies and medical professionals and seeks to strive to jointly achieve common goals as members of the "ONE TEAM" aiming to make contributions to the society through promotion of "generic pharmaceuticals" in Egypt.

In order to effectively carry out the above, we believe it is critical to continue with our efforts to further improve our profitability and increase our overall strength as a company. We have thus set a clear performance goal of 150 Million Egyptian Pound in annual sales, which we shall aim to achieve by fiscal year 2015 - 2016.





Lotus Pharmaceutical, in working towards creating a society in which, regardless of nation, human rights, laws, standards of conduct, international rules and the spirit thereof are continually adhered to, will place utmost importance on compliance as one of the core management principles of the company and conduct its business based on high ethical standards, in accordance with the following conduct guidelines:

- Ensure stable procurement of generic pharmaceutical products which can contribute to a sustainable healthcare insurance system, thereby contributing to an efficient distribution of medical cost and the health and welfare of the people.
- 2. Ensure clinical tests are conducted under the cooperation of medical institutions with utmost regard for the rights and safety of the patients and with scientific rigor. Ensure animal testing for pre-clinical studies are conducted with utmost regard for the welfare of the animal subjects.





- **3.** Provide timely and accurate information in regards to the quality, safety, and efficacy of the generic pharmaceutical products to ensure proper usage thereof.
- **4.** Undertake proper sales transactions and distribution as required for generic pharmaceuticals through fair, transparent and free competition. Furthermore, maintain healthy and normal relationships with the medical professionals, politicians and administrators.
- **5.** Ensure communication is made extensively to the society and corporate information is disclosed in a proactive and fair manner. Additionally, ensure all possible measures are implemented to protect personal and customer information with utmost regard for the confidentiality thereof.
- 6. Take independent and proactive actions in regards to measures required to address environmental issues, recognizing such measures as tasks universal to all human beings and requisites critical to ensure continuation of all corporate activities.





- 7. Respect the diversity and individual personality of the employees, seek to enhance their moral values and improve their capabilities and secure safety and joy within the working environment, thereby realizing comfort and affluence therein.
- 8. Proactively carry out social contribution activities as good corporate citizens.
- **9.** Stand up firmly against antisocial forces and organizations which cause threat to order and safety within the community.
- 10. Contribute to the development of local societies in the course of globalization of business operations under respect towards the local cultures and customs in addition to local laws. Furthermore, cooperate with international efforts to promote use of generic pharmaceuticals and contribute to the development thereof.



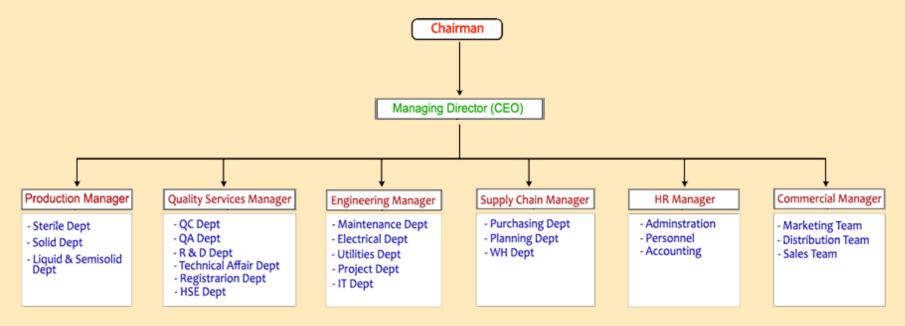


- **11.** Ensure the top executives of the company recognize their individual responsibilities in realizing the spirit of the guidelines herein and pledge to endure thorough awareness of the employees through exemplary actions. Furthermore, ensure they have a good understanding of internal and external observations, pledge to maintain practical policies and seek to ensure that corporate ethics rules are strictly adhered to.
- **12.** In the event of violation of the guidelines herein, ensure that the top management of the company seeks to resolve the issue, investigates the root cause and implements recurrence prevention measures in person. Furthermore, ensure that the top management of the company performs the required duties to disclose the relevant information to the public in a prompt and accurate manner and fulfills his/her accountability, clarifies the relevant authority and responsibilities and take strict remedial actions against those held responsible including his/herself.





ORGANIZATION CHART



Lotus Pharmaceutical Industries





CONTACT PERSON

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PRODUCT LIST

Pharmaceutical Products

PFS Products:

- 1. Bremelanotide 0.75 mg/0.3 ml PFS
- 2. Fondaparinux Sodium 7.5 mg/0.6 ml PFS
- 3. Epoetin Alfa 4000 IU/0.4 ml PFS
- 4. Filgrastim 30 MIU (300mcg)/0.5 ml

Vial Products:

- 5. Deoxycholic Acid 20 mg/2 ml Vial
- 6. Dolasetron Mesylate 12.5 mg/0.625 ml Vial





PRODUCT LIST

Ampoule Products:

7. Apomorphine HCL 50 mg/5 ml Ampoule

Lyophilized Vial Products:

 8. Polymyxin B Sulphate 500,000 Units Lyophilized Powder Vial
9. Streptokinase 1,500,000 IU Lyophilized Powder Vial
10.Teicoplanin 400 mg IV Vial





LA-CORIUM : PRODUCT LIST

Foot Care Products

- 1. Flexitol Heel Balm
- 2. Flexitol Hand Balm
- 3. Flexitol Lip Blam
- 4. Flexitol Lip Blam SPF50+
- 5. Flexitol Stretch Mark Oil
- 6. Flexitol Heel Magic
- 7. Flexitol Foot Cream
- 8. Flexitol Cuticle and Nail Cream
- 9. Flexitol Anti-Itch Soothing Cream
- 10. Flexitol Very Dry Skin Cream
- 11. Flexitol Very Dry Skin Lotion
- 12. Flexitol Hard Skin and Callus Blam





BAJAJ : PRODUCT LIST

Hair and Skin Care Products

- 1. Bajaj Almond Drops Hair Oil
- 2. Bajaj Brahmi Amla Hair Oil
- 3. Bajaj NOMARKS Cream For All Skin Types
- 4. Bajaj NOMARKS Cream For Dry Skin
- 5. Bajaj NOMARKS Cream For Oily Skin
- 6. Bajaj NOMARKS Exfoliating Scrub
- 7. Bajaj NOMARKS Neem Soap
- 8. Bajaj NOMARKS Herbal Scrub Soap
- 9. Bajaj NOMARKS Face Wash For Clear Glowing Fairness
- 10. Bajaj NOMARKS Face Wash For Helps Prevent Pimples

