

The background of the page is a blue-tinted photograph of laboratory glassware, including a round-bottom flask, a beaker, and a graduated cylinder. A white chemical structure of a hexagonal lattice is overlaid at the bottom. The text is centered in the middle of the page.

BIOTECHNOLOGICAL PRODUCTS
PHARMACEUTICAL PRODUCTS
ORPHAN DRUGS
PARENTERAL SOLUTIONS
NUCLEAR MEDICINE
MEDICAL EQUIPMENT

ABOUT US

Bioplus Care S.A. is a highly flexible company, renowned and respected for its trajectory in the healthcare industry. It offers medical specialty and a diverse portfolio of high-quality and exclusive products through which it has achieved sustainable growth. We strive to always improve customer satisfaction and the quality of life of our patients.

Our human talent is key for the execution of the business, from market intelligence that guides our highly specialized product selection in each therapeutic area of products with the highest standard global qualifications, to efficient product registration based on legal and technical requirements of each territory; their commercialization, positioning and promotion of products until the follow up of pharmacovigilance protocols.



MISSION

Offer the healthcare sector innovative solutions in highly specialized therapeutic areas through top quality pharmaceutical products.

VISION

Keep our market leadership setting high quality standards as our most important value; and professional and ethic human talent that enable us providing the markets with innovative solutions to improve the health of our patients.



*“ We offer high-quality
and exclusive products ”*





“Our team is highly qualified,”

MARKET RESEARCH

We provide our partners all the necessary information and support they require, in regards to a given product or market, constantly study new market trends staying at the forefront of the industry in terms of satisfying client needs and offering new therapeutic solutions.

MARKET ACCESS

We believe the key to market access success is substantiating a compelling value proposition across the product lifecycle. We identify, validate and optimize value early, quantifying and substantiating it throughout the product lifecycle. Market access is no longer a milestone but a dynamic state with continuous value development and communication; to optimally position drugs for success nationally, regionally and locally. Based on our expertise we enhance sales forecasts through greater understanding of budget drivers and cycles; Better targeting sales force efforts. The health of our patients keeps always being a main focus when accessing markets with new therapies; for which we closely work with patient associations and advocacy groups to ensure their access to the product, its compassionate and proper use and adherence to the medical treatments; all backed up by proper training and the support of the medical community within and outside the government institutions.

REGULATORY AFFAIRS

Our regulatory affairs department is responsible for carrying out all the processes related to brand registration and sanitary certification, in addition to whichever other applicable requirements needed to be fulfilled to freely sell our products in different markets.

BRAND POSITIONING

Our highly qualified team of certified professionals develop new product launches and commercialization strategies in order to access the market and position our products and brands at the highest attainable level.

CUSTOMER SERVICE

We provide a first-class customer service and guarantee total reliability, and excellent response time to cover our partners and patient's needs, guaranteeing total customer satisfaction.

In each of the countries where we operate we count with the support of:

- Market experts: market access and mapping
- Regulatory Affairs department
- Legal department
- Financial department
- Pharmacovigilance
- Sales department: promotion, sales visits
- Administrative department
- Logistics Department

OUR STRATEGY





BUSINESS DIVISIONS

PHARMACEUTICAL PRODUCTS OF HIGHLY SPECIALIZED AREAS, SUCH AS:

- Analgesia
- Anesthesia
- Cardiometabolic
- Central nervous system
- Infectology
- Immunology
- Intensive Care
- Nephrology
- Oncology/Hematology
- Orthopedia
- Pneumology
- Rheumatology
- Urology

PARENTERAL SOLUTIONS

High volumen parenteral solutions are used daily in hospital in a great deal of situations. We are the only distributor of Laboratorios Biogalenic products, a leader in manufacturing mixed and unmixed parenteral solutions.

NUCLEAR MEDICINE

A medical specialty involving the application of radioactive isotopes to diagnose, treat and follow-up on multiple diseases that affect our organism.

The clinical applications for radiopharmaceuticals cover all medical specialties. Nuclear medicine diagnosis are extremely secure given the low dosage and the non invasive approaches in which the doses are administered to the patient.

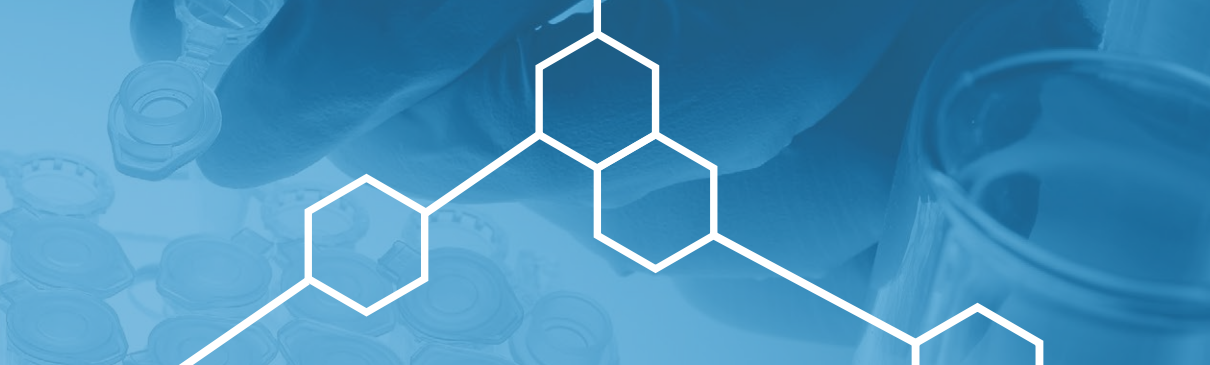
We are the sole and exclusive representatives of IBA Molecular, Rotop and Izotop – companies with ample experience and worldwide recognition for developing top-tier technologies in benefit of the healthcare of patients and for manufacturing products of the highest standards, including tumor markers and diagnostic kits.

Together we make up a highly motivated team of professionals dedicated to fighting against cancer.

We sell radioactive isotopes and radiopharmaceutical cold kits.

ORPHAN DRUGS

Each person with a rare disease has the right to the best treatment. We efficiently provide the appropriate therapy for these patients, with all the support they deserve and require.



MEDICAL EQUIPMENT

We provide a wide range of invasive and non-invasive, high-quality and innovative medical devices, in order to bestow, both patients and physicians, the most advanced and clinically validated technologies in areas such as: surgery, vascular, anesthesia and infirmary, among others.

BIOTECHNOLOGICAL PRODUCTS

It is now one of our core business divisions. These products have become life changing therapies for our patients

TERRITORIES



PARTNERS AND ALLIANCES



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